RECEIVERSHIP NEWS ADVERTISING CONTRACT

This contract is made between the company listed below and the California Receivers Forum (CRF) State. The Advertiser agrees to the following terms:

Advertiser	Contact Name

Address	City, St, Zip
	( )
Email	Telephone

Graphic Designer Contact	Email

AD SIZE AND PRICING	**Single** Issue Price	*Four* Sequential Ads **Per Issue**	**Total**
o Back Cover	$2,250	$1,912.50	$7,650
o Full page: 8" x 10.5"	$2,000	$1,700	$6,800
o 1/2 page: 7.5" x 5.25"	$1,200	$1,020	$4,080
o 1/4 page: 3.75" x 5.25"	$600	$510	$2,040

Any person or firm that purchases and pays for *four* sequential ads at one time (to run in the next four issues) receives a **15% discount** on the entire order.

ISSUE PLACEMENT		**RESERVATION DEADLINE**	**ARTWORK DEADLINE**
Issue 71	Spring 2021	Friday, February 12, 2021	Wednesday, March 10, 2021
Issue 72	Summer 2021	Monday, June 7, 2021	Monday June 28, 2021
Issue 73	Fall 2021	Wednesday, August 25, 2021	Wed., September 8, 2021
Issue 74	Winter 2022	Tuesday, March 1, 2022	Tuesday, April 12, 2022

AD PLACEMENT

Ad positions inside the issue rotate among advertisers. Outside back cover advertisers who purchase multiple insertions have first right of renewal for that ad position. Preference is given to outside back cover full page ads.

Fax Completed Form to 949-497-6037 or E-mail: dkincade@JBSmgmt.com

GRAPHIC ART SPECIFICS:

o   Digital ads submissions from either Macintosh or PC/IBM platforms should be created in **QuarkXPress, Adobe Photoshop or Adobe Illustrator.** Please note, we cannot accept IBM fonts (non-post script fonts) as the newsletter is produced on the Macintosh platform.

o   Make sure to include all support files on the disk, including fonts and digital artwork or scans. FLIGHTCHECK.JOB files preferred. Use QuarkXpress "Collect for Output" command if FLIGHTCHECK is not available.

o   If font files cannot be included, all text must be converted to paths

o   All level 2 Post Script fonts will have two files associated with each typeface, be sure to include both! True Type fonts will have one file. All font files must be included for ad to print correctly. IBM fonts are not accepted.

o   **All ads and artwork contained must be in CMYK mode (if color), in TIFF or EPS format, and at a resolution of at least 300 dpi. Line art should be saved at 900 dpi. Artwork submitted at lower resolutions cannot be used. Artwork obtained from the web will not be accepted as it is only 72dpi. We cannot be responsible for print errors due to low resolution or improper color format in submitted files.**

o   Ads submitted digitally must be built in these applications or earlier versions: QuarkXpress 6.0, Adobe Photoshop 8.0, or Adobe Illustrator 11.0. Please **DO NOT submit digital files built in Pagemaker, CorelDraw, Photodeluxe, Freehand Microsoft Publisher or Word.** If you are using unsupported applications we suggest you submit your ad as a flattened TIFF or EPS. **PDF files are not acceptable**.

o   Ads should be submitted on less than 10KB or mailed on a CD.

o   Please remember to include an address, telephone number and contact person. It's important for us to be able to quickly contact you if there's a problem.

o   Always provide a proof with digital ads. Color proofs are preferred. We cannot be responsible for inaccurate printing of color if accurate color proof is not supplied.

o   Always double check knockout and overprint settings.

o   Be sure the outer edges of art board are free of objects or text. All elements should be within the borders of your document layout.

o   Be sure the document layout page size matches the ad size.

E-MAILING FILES

o   Send digital files less than 1.5 megabytes in size.

o   We recommend you also mail a color match print, or send a PDF of the ad for the graphic artist and printer to refer to.

o   Artwork will not be accepted via Fax

o   **Email Artwork: dkincade@jbsmgmt.com**